

I. Ingham GSC Physical Health

GOAL: Develop a system to provide an accessible, affordable, medical home (primary care provider) for pregnant women and all children birth to five, which provides comprehensive physical exams, oral health and preventive care

Strategy	Objectives	Resource Needs	Roles / Responsibilities	Target Dates	Progress Measures
<p>A. Develop coordinated smoking cessation strategies for pregnant women and families with young children</p>	<ol style="list-style-type: none"> Coordinate efforts for outreach, education and treatment on smoking cessation, asthma and safe sleep to promote smoke free home environments for children to lower risks for SIDS and childhood Asthma Engage home visit programs to see how these programs could collaborate with Objective #1 	<ol style="list-style-type: none"> Identify GSC liaison for each group; projects, meeting duties and leadership contacts for other groups; GSC members to participate in joint planning meetings Brochures, decals, posters, displays about smoking cessation, asthma, safe sleep 	<p>1 & 2. Infant Mortality Initiative, Safe Sleep Coalition, Healthy Homes University, ICHD Health Promotion, Ingham Substance Abuse Prevention Coalition, GSC members</p>	<p>Year 1</p> <p>Year 1</p>	<ol style="list-style-type: none"> The number of liaisons identified and actively participating in GSC and groups The number of agencies who have made this strategy (smoking cessation) a part of their plans or goals for the year
<p>B. Work with DHS and ICHD to expand the enrollment of children and families in MICHild, Healthy Kids, MOMS and Plan First</p>	<ol style="list-style-type: none"> Arrange for a presentation to Ingham GSC about the children's health insurance and the new enrollment web site - www.healthcare4mi.com Help GSC members and other agencies promote on-line enrollment using the website or enrollment sites in the community 	<ol style="list-style-type: none"> Obtain name and info of contact person at state, DHS and Ingham Co. Health Dept. Printed materials summarizing online enrollment and website # (i.e. stickers for computers) 	<p>1. State contact or Jeff Pruitt, Registration & Enrollment at Ingham Co. Health Dept.</p> <p>2. Covering Kids for Michigan</p>	<p>Year 1</p> <p>Year 1</p>	<ol style="list-style-type: none"> The number of collaborative partners attending GSC presentation Number of GSC partners in turn presenting info to their groups
<p>C. Help reduce childhood obesity by promoting healthy food and nutrition for young children and their families</p>	<ol style="list-style-type: none"> Help promote and expand training opportunities using the curricula such as Head Start's "I'm Moving I'm Learning, WKAR's "Little Steps Big Bites" and PAT "Color Me Healthy" 	<ol style="list-style-type: none"> More information on curricula to develop proposal to create a "Train-the-trainer" project for the programs. Utilize WKAR's "Good Health is for Everybody" and other newsletters for article distribution. Community Partners In Health 	<p>1. WIC, MSU, Lucy McClintic (Head Start), Beany Tomber (WKAR), OYC, LCC QI</p>	<p>Year 2</p>	<ol style="list-style-type: none"> The number of workshop sessions for "Train-the-Trainer". The number of articles placed in newsletters

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<p>C. Help reduce childhood obesity by promoting healthy food and nutrition for young children and their families (continued)</p>	<ol style="list-style-type: none"> 2. Contact the Food Bank to find out the specifics (cycle and funding) on grants for the community garden project. Work with the Ingham County Food Bank to help promote grants to area child care programs to start community vegetable gardens 3. Find contacts for area Farmer's Markets to explore opportunities that are mutually beneficial 4. MSU Extension's EFNEP (Enriched Food and Nutrition Education Program) – Hold activities for families and young children 	<ol style="list-style-type: none"> 2. Community Garden Project; seek donations from area Green houses and growers, like Van Atta's and MSU 3. Project Fresh, Allen Street Market 4. Need a replacement from MSU Extension on GSC (suggestion: Lansing office director – Joyce McGarry) 	<ol style="list-style-type: none"> 2. Rona Harris 3. Rona Harris (ICHD), Joan Nelson (Allen Neighborhood Center) 4. Michelle (GSC), Randy Bell (MSU-E) 	<p>Year 1</p> <p>Year 2</p> <p>Year 1</p>	<ol style="list-style-type: none"> 2. The number of early childhood programs that apply for the garden project grant 3. Convene a meeting to discuss options 4. MSU-E on GSC
<p>D. Promote improved oral and dental health</p>	<ol style="list-style-type: none"> 1. Working with Oral Health Task Force, ICHD and others help promote oral health and preventative dental care education among early childhood programs and services 2. Promote improved access to oral health care by pursuing Medicaid Dental services being provided with Delta Dental cards in Ingham County (like in several other Counties) 3. Help CACS Head Start in their annual Miles for Smiles to raise funds for dental treatment for children in low income families 	<ol style="list-style-type: none"> 1. Funding for oral education for early childhood programs; donated toothbrushes for distribution; info on community education programs through LCC, ICHD, Delta Dental 2. Make contact with other existing programs in other counties 3. Promotional materials and pledge forms 	<ol style="list-style-type: none"> 1. Lucy at Head Start. The Ingham GSC should present our data on oral health. QI 2. Michelle contact other GSC groups in Michigan, also the "The Covering Kids for MI Coalition" 3. Coordinate with Lucy at Head Start 	<p>Year 1-2</p> <p>Year 2-3</p> <p>Year 1</p>	<ol style="list-style-type: none"> 1. The number of presentations to childcare groups 2. The number of contacts made 3. The number of agencies to assist in publicizing walk, and the increase in money raised

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<p>E. Increase the number of women receiving adequate prenatal care and preconception care.</p>	<p>1. Work with the Infant Mortality Initiative to help improve outreach and care for high risk groups such as teen parents, low-income families, and minority families</p>	<p>1. An outreach plan in coordination with the Infant Mortality Initiative, Carefree Medical</p>	<p>1. Infant Mortality Initiative, Lisa Chambers</p>	<p>Year 1</p>	<p>1. A written outreach plan</p>
	<p>2. Work with Immigrant and Refugee Resource Coalition and other groups who could help spread information about MOMS prenatal care coverage for non-citizens to develop outreach plan</p>	<p>2. MOMS program information and application</p>	<p>2. Ken Sperber and Michelle Nicholson, IRRC</p>	<p>Year 1</p>	<p>2. An outreach plan</p>
	<p>3. Work with Head Start, EPO and CMH Father's Groups and others to increase outreach and support for father involvement in supporting prenatal care</p>	<p>3. Ideas on boosting father involvement and co-parenting issues</p>	<p>3. Barry Kaufman, Lisa Chambers, Jeff Keener, Carol Buzzitta, and Ingham County Health Dept Maternal Infant Outreach Program</p>	<p>Year 2</p>	<p>3. Convening groups to dialogue</p>

II. Ingham GSC Social-Emotional Health

GOAL: Develop a system to screen all families with children birth to five and provide appropriate referrals for assessment, treatment and services.

Strategy	Objectives	Resource Needs	Roles Responsibilities	Target Dates	Progress Measures
<p>A. Provide better public awareness about the importance of social-emotional health, milestones, and age-appropriate behaviors</p>	<ol style="list-style-type: none"> 1. Work with CCEP KEEP Task Force to become part of GSC and serve as GSC SE Sub Committee (Keeping Early Education Positive) Task Force including use of GSC website for meeting minutes & training announcements 2. Develop Monthly Focus articles on Social-Emotional Health and distribute widely through a variety of media 3. Distribute 1,000 Social-Emotional Health Development Wheels purchased from MI Assoc for Infant Mental Health 	<ol style="list-style-type: none"> 1. Designate KEEP GSC liaisons; someone at KEEP Task Force Meetings to transmit minutes and materials to GSC web site 2. Develop public awareness plan: explore use of MSU Service Learning Students coordinate with Public Awareness; explore Ad Council donating work; community media center Yearly calendar of articles to be distributed and responsible authors 3. Distribution plan for wheels: includes <ul style="list-style-type: none"> - languages needed - age focus - who to get 	<ol style="list-style-type: none"> 1. Great Start Social-Emotional Health Sub Committee (GSC-SEH) GSC Public Awareness 2. GSC-SEH Sub Committee w/Public Awareness 3. GSC-SEH Sub Committee w/Public Awareness 	<p>Year 1</p> <p>Year 1-3</p> <p>Year 1</p>	<ol style="list-style-type: none"> 1. Minutes, announcements posted w/in week of receipt 2. Number of media types utilized Number distributed 3. # of wheels distributed

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Strategy	Objectives	Resource Needs	Roles Responsibilities	Target Dates	Progress Measures
<p>B. Increase understanding of child abuse, neglect and prevention</p>	<ol style="list-style-type: none"> Promote information on alternatives to physical discipline and age-appropriate behaviors Review mandated reporting requirements, update the training and increase availability as necessary (for mandated reporters) 	<ol style="list-style-type: none"> Content prominent in training and parent support groups Training (module, web-based, video) focusing on roles, procedures, when to refer, consultation about case, emotional aspects, administrative support responsibilities in program 	<ol style="list-style-type: none"> GSC-SEH Sub Committee Chair, Parent Coalition, GSC members GSC, QI 	<p>Year 1-2</p> <p>Year 2-3</p>	<ol style="list-style-type: none"> Contacts made with other committee & groups. Number of training sessions held
<p>C. Provide training on screening and assessment tools for social emotional development</p>	<ol style="list-style-type: none"> Identify one or two tools for social-emotional screening/assessment Identify potential trainers on early childhood screening and assessment tools such as the ASQ-SE and the Devereaux Early Childhood Assessment 	<ol style="list-style-type: none"> Survey GSC members on current tools used; include sensory profiles – grid. Compile results; explore costs List of trainers 	<ol style="list-style-type: none"> GSC-SEH Sub Committee Interface w/ABCD GSC-SEH Sub Committee 	<p>Year 1-2</p> <p>Year 2-3</p>	<ol style="list-style-type: none"> Consensus on Tool List of trainers available

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Strategy	Objectives	Resource Needs	Roles Responsibilities	Target Dates	Progress Measures
C. Provide training on screening and assessment tools for social emotional development (continued)	3. Work with other agencies and organizations that are doing training in child care centers to make this available as a component of their training	3. Meet with trainers from systems in area; share resources; trainers, etc.; OYC, KEEP and MSU Extension	3. KEEP Task Force, MSU-E, QI	Year 2	3. Revised training programs with the SE content included
	4. Promote use of these tools in wide range of settings including Kindergarten roundups, well-child appointments, high risk settings (eg. foster care) and other early childhood programs	4. Meet with representatives from foster care and adoption agencies, public, private, parochial and home school associations	4. GSC-SEH Sub Committee QI, Kindergarten Transition	Year 3	4. List of representatives who have committed to use the tools
D. Improve the referral system for S-E Health problems	1. Identify providers and services available for families with young children	1. Survey public, private and non-profit providers. Identify services and gaps List of providers (grid.	1. GSC-SEH Sub Committee GSC staff help compile	Year 2	1. List of providers and SE services
	2. Collect information and keep current on what the various insurances for children will and will not reimburse and how to access providers	2. Collect via survey. Establish way to keep current	2. GSC-SEH Sub Committee	Year 3	2. Pamphlet or other document on the insurances
	3. Decide on priority tasks, such as: referrals for children in foster care for S-E assessment, treatment options or services	3. Review gaps from survey. In service available in populations served	3. GSC-SEH Sub Committee	Year 3	3. List of priority tasks

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Strategy	Objectives	Resource Needs	Roles Responsibilities	Target Dates	Progress Measures
E. Increase the availability of social-emotional treatment for families with children birth through 5 years	<ol style="list-style-type: none"> 1. Full range of services from prevention through treatment for all levels of severity 2. Quality of service is improved and meets standards 3. Match needs and services; qualifying as many as possible 4. Increase expertise on social-emotional treatment for birth to five 	<ol style="list-style-type: none"> 1. Additional SE service providers. 2. More coverage for provider fees 3. More affordable and accessible service providers 4. More information 	CEI-CMH, MIAIMH, Power of We Consortium, GSC-SEH Sub Committee, GSC	Year 3	Increase of providers and resources for coverage

III. Ingham GSC Early Care and Education

GOAL: Promote a broad range of opportunities, which offer accessible, affordable, quality early education, care and experiences for all children birth through transition into kindergarten.

Strategy	Objectives	Resource Needs	Roles/ Responsibilities	Target Dates	Progress Measures
<p>A. Provide advocacy and public support for early care and education</p>	<ol style="list-style-type: none"> 1. Work with the Parent Coalition, Mi Child Care Task Force and MiAEYC, to advocate for high quality early education and child care (such as a quality rating system, increased reimbursements, etc.). Promote messages around “what is quality” and how families know quality early learning expectations 2. Join with other organizations supporting early care and education recognition for NAEYC Accreditation, CDAs and ECE degreed caregivers; and the annual Caregivers Reception 3. Promote family-friendly workplace policies among area employers using the Employer Tool Kits, and provide recognition of family-friendly employers 4. Promote distribution of materials about importance and benefits of child care industry, including the MI Finance Project, Return on Economic Investment, and PSC Work Force Study 	<ol style="list-style-type: none"> 1. Media Campaign Quality Early Learning articles Seek funding for incentives and mentor training in order for Ingham GSC to be a pilot area for star rating system (QRIS), i.e., finding centers to participate; develop a mentoring program to help them reach stars 2. Schedule of events and promotional materials, recognition incentives, staff and/or volunteers 3. Employer Toolkits 4. ECIC Finance Project Template 	<ol style="list-style-type: none"> 1. Public Awareness Parent Coalition Quality Initiatives (QI) Public Awareness Workgroup Operations Committee 2. OYC, CMAEYC, LCC, QI 3. Operations Committee Business Liaison 4. Operations Committee, Staff 	<p>Year 1-3</p> <p>Year 1-3</p> <p>Year 1-3</p> <p>Year 1-2</p>	<ol style="list-style-type: none"> 1. Number of articles developed, # & types of media used 2. Number of co-sponsored events 3. Number and sites where the Employer Tool Kits are distributed 4. Local Finance Project Report

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Strategy	Objectives	Resource Needs	Roles/ Responsibilities	Target Dates	Progress Measures
<p>B. Promote Professional Development and the enhancement of early caregivers' skills</p>	<ol style="list-style-type: none"> 1. Promote and expand the TEACH program among early childhood community of providers 2. Build on Kindergarten Transition Committee annual Professional Development Training by including more early childhood care providers, educators, and kindergarten teachers. Focus on more broad based idea of transitions, not just logistics of Kindergarten roundups. 3. Develop or expand a coaching or mentoring system for early care providers 4. Work with MSU Kinship Care program and OYC and MSU Extension to improve support and quality of care in a wide range of alternate care settings 5. Develop system to collect incentives and rewards to be used in Professional Development trainings from local businesses 	<ol style="list-style-type: none"> 1. TEACH promotional materials, leverage funds to meet required TEACH matching funds & joint recruitment events 2. Members from other school districts, MSRP & early childhood education & care programs, parents 3. Grants/funding, models of systems, rating tools possibly tied to QRIS 4. Alternate models, i.e. resource fair, playgroup 5. Donation of Incentive 	<ol style="list-style-type: none"> 1. OYC, LCC and other GSC members 2. QI, Kindergarten Transition Committee 3. Kindergarten Transition Committee, KEEP, Quality Initiatives, LCC, OYC 4. QI, OYC, Parent Coalition, MSU-E 5. Operations Committee Business Liaisons 	<p>Year 1-3</p> <p>Year 1-3</p> <p>Year 3</p> <p>Year 2-3</p> <p>Year 2-3</p>	<ol style="list-style-type: none"> 1. Number TEACH promo materials distributed and names of early childhood providers contacted about TEACH program 2. Expanded membership list 3. Coaching mentoring system in place 4. Names of the targeted alternative care settings 5. A list of the contributed incentives and rewards

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Strategy	Objectives	Resource Needs	Roles/ Responsibilities	Target Dates	Progress Measures
<p>C. Optimize access to free pre-school programs and community based early education and care programs</p>	<ol style="list-style-type: none"> Develop joint recruitment strategies and materials with Head Start and MSRP programs (and coordinate with OYC in order to include other community based options) Advocate to expand child care scholarship program county-wide to enable other working families to better afford access to quality early education and care Work with Immigrant and Refugee Resource Coalition, OYC, Licensing and JET Program to explore developing a pilot initiative for recruiting, training and licensing non-English speaking Family Day Care Home Providers 	<ol style="list-style-type: none"> Convene meeting with reps from HS, MSRP, OYC to discuss; promotional materials Information on existing scholarship programs (including: OYC/Lansing, LCC Women’s Resource Center, City of East Lansing, and DHS); and Grant writing opportunities Convene group of stakeholders to discuss models 	<ol style="list-style-type: none"> Head Start, MSRP, OYC, Mid-Michigan Readiness Council QI Operations Committee IRRC, GSC, OYC 	<p>Year 1-3</p> <p>Year 1-2</p> <p>Year 3</p>	<ol style="list-style-type: none"> Recruitment strategies and materials developed Number of expanded spots Plan for pilot for non-English speaking family day care providers
<p>D. Promote a system that ensures that children with developmental delays or disabilities receive the interventions they need to develop to their highest potential</p>	<ol style="list-style-type: none"> Promote routine developmental screening for all children birth to five using tools such as ASQ and ASQ-SE (with pediatricians, child care providers, early childhood programs) Promote identifying early concerns and delays, and referring to Early On and Project Find for evaluation and services. Information provided to EC care providers and programs; MOPS and other parenting groups in a systematized way 	<ol style="list-style-type: none"> ASQ, or other such tools; and training on use Presenters identified and info on recognizing “red flags” (concerns and delays) and what to do/where to refer. Information on what to expect when referral made; what the system looks like 	<ol style="list-style-type: none"> Stephanie Peters (EO) with ABCD project, GSC, KEEP Parent Coordinator and Coalition, OYC, EO/Project Find, QI 	<p>Year 1-2</p> <p>Year 1-3</p>	<ol style="list-style-type: none"> Training available and delivered Fact sheet developed for distribution with training.

IV. Ingham Basic Needs

GOAL: Improve the safety, economic security and quality of life for young children and their families by advocating for more safe and affordable housing, and more effective transportation systems, etc.

Strategy	Objective	Resource Need	Roles/ Responsibilities	Target Dates	Progress Measures
<p>A. Promote car seat safety and proper use of child passenger restraints</p>	<p>1. Convene a car seat coalition</p> <p>2. Review materials for completeness: requirements by age and type of vehicle, how to get car seats if low-income, where to get inspections, etc.</p> <p>Distribute basic care safety information</p> <p>3. Promote proper use and installation of seats through community events and inspection sites</p>	<p>1. National Transportation Safety Council, Safe Sleep Coalition, Head Start, OYC, Lansing Area Safety Council Hospitals</p> <p>2. Gather Materials and develop or rewrite for completeness. Buckle Bear, Sparrow, National Hotline Information, Neighborhood Network Centers, OYC, Hospital Policies</p> <p>Distribution Plan</p> <p>3. Calendar of Community Events and inspection sites 211 information</p>	<p>1. Mary Farrand & Renee Schumaker (Head Start) Identified convener</p> <p>2. Barb Zielinski (IRMC), Capital Area Safe Kids Coalition, Maureen Dillon (Sparrow), Jill Lawler (OYC), Lucy McClintic (Head Start)</p> <p>3. Parent coalition, GSC Care Seat Coalition, Business and Faith-Based Liaisons</p>	<p>Year 1</p> <p>Year 2-3</p> <p>Year 1-2</p>	<p>1. Coalition is formed and meets</p> <p>2. # of community events that include car seat installation and inspection</p> <p>3. Pamphlet and/or check-list available</p> <p># of pamphlets printed and distributed to which sites</p>

IV. Ingham Basic Needs

GOAL: Improve the safety, economic security and quality of life for young children and their families by advocating for more safe and affordable housing, and more effective transportation systems, etc.

Strategy	Objective	Resource Need	Roles/Responsibilities	Target Dates	Progress Measures
<p>B. Improve the understanding of children in shelters, and their needs.</p>	<ol style="list-style-type: none"> In partnership with the Greater Lansing Homeless Resolution Network and staff from domestic violence and homeless shelters discuss needs and opportunities. Develop strategies for joint activities. Identify requirements of the <i>McKinney Vento</i> Act 	<ol style="list-style-type: none"> Onsite programming 211 information Potterville/Lansing School District 	<ol style="list-style-type: none"> Ken and Michelle with shelter directors Lucy McClintic (Head Start) 	<p>Year 1-2</p> <p>Year 1-2</p>	<ol style="list-style-type: none"> Number of programming activities provided Utilization of <i>McKinney Vento</i> funds
<p>C. Promote safe housing information</p>	<ol style="list-style-type: none"> Investigate best practices in other communities for safe housing registry and lead free lists, and develop local strategies. Promote and distribute information on home and toy safety. Promote Lead Abatement programs (for low income families) 	<ol style="list-style-type: none"> Web Sites and model communities, 211 information Websites and monthly focus articles Ingham County Health Department Lead Abatement Program eligibility and promo materials 	<ol style="list-style-type: none"> GSC Coordinator with other counties, Health Department Greater Ingham Housing Coalition Public Awareness ICHD Lead Abatement Program 	<p>Year 2-3</p> <p>Year 1</p> <p>Year 1-2</p>	<ol style="list-style-type: none"> Local plan developed # of articles about home and toy safety information distributed Information distributed about programs available for families and landlords

IV. Ingham Basic Needs

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Strategy	Objective	Resource Need	Roles/Responsibilities	Target Dates	Progress Measures
D. Improve opportunities for lead screening of young children	<ol style="list-style-type: none"> Determine which clinics are now routinely performing lead screenings for children and what they are finding and who is treating high leads Work with doctors who accept Medicaid and MI Child insurance to assure that they (continue to) offer lead screenings. (Why are these not being done?) Work with agencies and organizations that come into contact with high-risk children at key ages to make sure they have information for parents (such as the CDC lead screening questions); and also arrange on-site lead screening with parents' permission (such as at child care centers) 	<ol style="list-style-type: none"> Clinic and program policies Protocols for EPSDT and child visits CDC info Healthy People 2010 benchmarks. Consumer Protection Agency info., 211 information 	<ol style="list-style-type: none"> Ingham County Health Department Lead Control Program, Comm Health Centers, WIC Head Start Healthy Homes University Mandy ICHD Lead Program Jason Fournier, ICHD Ingham Community Health Centers Head Start (does own children) Health Department (Mandy) Jump Start HV Programs OYC Local AMA Quality Initiatives 	<p>Year 1</p> <p>Year 2-3</p> <p>Year 2</p>	<ol style="list-style-type: none"> Clinic list available for distribution Increase number of lead screenings List of sites where lead screenings have been held to assure that children in high-risk areas have access
E. Work with Community coalitions to improve and develop more effective transportations systems for families with young children.	<ol style="list-style-type: none"> Join with the Power of We, Transportation Ad Hoc Comm, to discuss issues and explore alternative methods of transportation Inform GSC on progress and offer feedback to Ad Hoc Comm on strategies 	<ol style="list-style-type: none"> Ad Hoc Committee recommendations and plans, 211 information Alternate transportation plans, feasibility studies 	<ol style="list-style-type: none"> Ad Hoc Committee, Michelle (GSC), Abed Janoudi (IRRC); OYC database - child care on bus routes Ad Hoc Committee Michelle (GSC) Abed Janoudi (IRRC) 	<p>Year 2</p> <p>Year 2-3</p>	<p>Transportation plan is developed</p> <p>Transportation plan is presented to Power of We</p>

V. Ingham GSC Family Support and Parent Education

Goal: Develop a variety of education, support and services that help strengthen the vital role that families play in their children's development

Strategy	Objectives	Resource Needs	Roles/ Responsibilities	Target Dates	Progress Measures
<p>A. Use a variety of media to share parenting information</p>	<p>1. Use GSC monthly Focus Articles to provide early childhood education and care topical information to parents, businesses and faith-based community; post Articles on GSC website</p>	<p>1. Write articles/ pull articles from existing sources Develop distribution policy Promote access to web access sites (Closing Dig. Gap, libraries). Other supportive services (child care, mileage, incentives) to encourage attendance), printing costs</p>	<p>1. Public Awareness, Coordinate with Early Childhood Literacy Coalition</p>	<p>Year 1-3</p>	<p>1. # of articles distributed # of agencies participating in the distribution policy (i.e. increasing the number of people at the table)</p>
	<p>2. Use a variety of media to promote positive parenting practices. Develop a consistent/standard media message that parents understand</p>	<p>2. Libraries, programs, TV messages (Parenting Counts) Engage commercial media partners (web, TV, podcast, cell phones) and bring them to the table</p>	<p>2. Parent Coalition, Parent Liaisons, Business and Faith-Based Liaisons, Early Childhood Literacy Coalition, Public Awareness</p>	<p>Year 2</p>	<p>2. Increase in types and # of media used Media partners at the table Bringing a media partner to the table</p>
	<p>3. Evaluate outreach methods (working with the source) to see who responds to each method (internet, playgroups, television, newspaper, newsletters, radio)</p>	<p>3. College faculty and students (such as MSU Communication Arts, LCC Media Technology) to assist with the media methods evaluations Develop a FACT grant to look at which methods are working</p>	<p>3. Operations Committee with MSU</p>	<p>Year 3</p>	<p>3. Summary of Evaluation</p>
	<p>4. Work with IRRC and Lansing School District on methods to get information to non-English speaking families and have discussions about culturally sensitive parenting practices</p>	<p>4. Representatives from IRRC, LSD, MSU (with specific expertise in this topic)</p>	<p>4. IRRC, Public Awareness Workgroup, Head Start, Parent Ed Workgroup, Parent Coalition</p>	<p>Year 1</p>	<p>4. An increase in the number of non-English speaking groups represented in GSC work</p>

V. Ingham GSC Family Support and Parent Education

Goal: Develop a variety of education, support and services that help strengthen the vital role that families play in their children’s development

<p>B. Expand the array of parent-child activities available in the community</p>	<p>1. Learn about gaps in programming and how those might be dealt with, and consider alternate service delivery strategies (for example family play groups vs age-based playgroups from parent educators)</p>	<p>1. Focus group Facilitator Parent Educators</p>	<p>1. Parent Coalition GPGS Parent Ed Workgroup</p>	<p>Year 1</p>	<p>1. Gaps identified, recommendations developed</p>
	<p>2. Identify opportunities for expanded and joint programming at sites where families with young children are present (examples: playgroups at a shelter; outreach at food pantry sites; library/playgroups with service agencies, etc.)</p>	<p>2. A group to look at what already exists, what the gaps are and alternate opportunities</p>	<p>2. Quality Initiatives GPGS Jump Start EPO Parent Ed Workgroup</p>	<p>Year 1-2</p>	<p>2. Number and names of new sites where programming occurred</p>
	<p>3. Promote child-friendly, age-appropriate activities and events with organizations such as zoos, museums, gardens, community centers</p>	<p>3. A group to look at what already exists and what the gaps are</p>	<p>3. Parent Ed Workgroup</p>	<p>Year 2</p>	<p>3. Plan for filling identified gaps</p>
	<p>4. Promote and assist with community events such as Family Fun Fair, ECLC events like Family Literacy at the Mall, etc.</p>	<p>4. More staff or volunteers Promotional materials</p>	<p>4. Parent Coalition & Early Childhood Literacy Coalition to engage other groups</p>	<p>Year 1-3</p>	<p>4. Number, names and dates of events attended as baseline data</p>
	<p>5. Promote family literacy programs and events using models such as “Reach Out and Read”, “Ready to Learn”, “Imagination Library”, etc.</p>	<p>5. Model programs, grant funding, books, volunteers or staff</p>	<p>5. Early Childhood Literacy Coalition, Michelle Strasz - Michigan Reach Out and Read, MSU Peds, ICHD, CADL</p>	<p>Year 1-2</p>	<p>5. Number of family literacy programs initiated or expanded, # families served</p>
	<p>6. Expand GPGS playgroups</p>	<p>6. Funding Staff Sites</p>	<p>6. GPGS Parent Coalition Operations Committee</p>	<p>Year 2-3</p>	<p>6. Increase in number of new playgroups</p>

V. Ingham GSC Family Support and Parent Education

Goal: Develop a variety of education, support and services that help strengthen the vital role that families play in their children's development

Strategy	Objectives	Resource Needs	Roles/ Responsibilities	Target Dates	Progress Measures
<p>C. Provide targeted support for family members who are caring for young children</p>	<p>1. Identify resources and programs targeted for at-risk groups such as non-English speakers, grandparents, teens, incarcerated, homeless, foster, substance use/abuse, military (deployed families), mothers of multiples, adoptive parents, immigrant and refugee parents</p>	<p>1. Teen Parent Resources, Grandparents Resources, ESL/non-English speaking resources, Other Resources</p>	<p>1. Parent Coalition, Teen Parent Network, MSU Kinship Care Resource Center</p>	<p>Year 2-3</p>	<p>1. Pamphlet or fact sheet on resources categorized by target group & also added to web site</p>
	<p>2. Collect information on what supports are needed and gaps (for example, child development information, discipline practices, respite care, a group or network with others like themselves, health insurance, transportation, employment)</p>	<p>2. Conduct focus groups with specific groups of parents (teens, grandparents, adoptive, incarcerated)</p>	<p>2. Parent Coalition Parent Ed Workgroup</p>	<p>Year 2-3</p>	<p>2. Report prepared</p>
	<p>3. Develop a network among the agencies and organizations serving these populations and begin to respond to the identified needs and gaps and/or refer to the proper team working on the issues</p>	<p>3. Groups to expand outreach in working with specific groups (i.e. IRRC)</p>	<p>3. Parent Ed Workgroup Parent Coalition</p>	<p>Year 1-3</p>	<p>3. Minutes from the meetings held</p>
	<p>4. Connect these groups to Ingham GSC Parent Coalition and promote collaborative efforts</p>	<p>4. Info and Training for parents in other existing programs (Jump Start, TPN, others)</p>	<p>4. Parent Coalition Jump Start WKAR (Raising a Reader) Parent Ed Workgroup</p>	<p>Year 2</p>	<p>4. Plan developed outlining collaboration targets</p>

VI. Ingham GSC Infrastructure

GOAL: To develop a network Infrastructure that enables the Ingham Great Start Collaborative to support an early care and education system working towards the GSC vision (*Every child ready to succeed in school and life.*)

Strategy	Objective	Resource Needs	Roles/Responsibilities	Target Dates	Progress Measures
<p>A. Increase the number and broaden the range of participants at GSC meetings; and develop a network of supporters for the Ingham GSC efforts</p>	<p>1. Develop orientation packet for new Ingham GSC members, and a mentoring system to help orient new members</p>	<p>1. GSC brochures, ECIC & GSC orientation materials</p>	<p>1. Operations Committee, Mentors</p>	<p>Year 1</p>	<p>1. Dates &/or # of times mentoring system used to orient new members</p>
	<p>2. Increase GSC membership from Business and Faith-Based organizations, parents, and recruit early care & education providers to the GSC</p>	<p>2. List of target organizations</p>	<p>2. Parent Coordinators and Liaisons Yvonne Phillips (Faith-Based Liaison) Business Liaison OYC recruit childcare provider representatives</p>	<p>Year 1</p>	<p>2. # of new business, faith-based & ECE members</p>
	<p>3. Develop a Database of outreach contacts for business, faith-based, and parent networks</p>	<p>3. MS Access database program</p>	<p>3. Ken (GSC) and Corey (OYC) develop database and then Liaisons collect information to be entered</p>	<p>Year 1</p>	<p>3. Database available</p>
<p>B. Support the implementation of the Ingham GSC Strategic Plan and Early Childhood Action Agenda</p>	<p>1. Align GSC Workgroups so that each component Goal area has at least one workgroup implementing objectives</p>	<p>1. Work group goals aligned with Strategic Plan</p>	<p>1. Michelle, Ken and Workgroups Parent Coalition</p>	<p>Year 1</p>	<p>1. Chart of aligned workgroups</p>
<p>2. Complete Finance project template and identify areas for coordination, and blending as well as gaps</p>	<p>2. ECIC Template</p>	<p>2. Operations Committee</p>	<p>Year 1</p>	<p>2. Ingham template for Finance Project completed</p>	
<p>3. As gaps are identified work to publicize early childhood needs with funders, facilitate collaborative grant applications</p>	<p>3. List of potential funders and identified gaps</p>	<p>3. Operation Committee</p>	<p>Year 1-3</p>	<p>3. Regular reports on status of gaps at GSC meetings</p>	

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Strategy	Objective	Resource Needs	Roles/Responsibilities	Target Dates	Progress Measures
C. Inform GSC members and the wider community about Early Care and Education issues and GSC activities	1. Develop Communications Plan	1. ECIC Template	1. Public Awareness Committee	Year 1	1. Committee Plan
	2. Develop Speakers Bureau on early care and education topics	2. Speakers Bureau Survey	2. Public Awareness Committee	Year 1	2. Speakers Bureau available
	3. Increase GSC website utilization with GSC members, workgroups, and the public	3. Website hit counter, promo strategies	3. Public Awareness, Parent Coalition, GSC Workgroups	Year 1	3. Website hit count numbers
	4. Develop School Readiness Index indicator for Power of We data committee	4. Data index	4. POW Data Committee, MSU, GSC, Operations Committee	Year 2-3	4. EC indicator developed
	5. Develop a system for tracking, reporting and evaluating GSC activities	5. Expertise to develop, clerical and professional support to implement	5. Operations Committee	Year 1-3	5. Administrative Plans