



CAPITAL AREA COMMUNITY MEDIA CENTER

CREATE. EDUCATE. INNOVATE.

www.capitalcmc.org – capitalcmc@gmail.com

Workshop #2:: Introduction to Web Authoring

Useful resources *before* your site is up on the web

On selecting a domain host ...

- Tech Soup's "How to Find a Good Webhosting provider," includes information on the different types of web hosting available, and the pros and cons of each type:
www.techsoup.org/learningcenter/webbuilding/page5671.cfm
- Web hosting buying guide (from cnet.com)
http://reviews.cnet.com/Web_hosting_buying_guide/4520-6540_7-5138854-1.html?tag=dir
- Web server hosting recommendations
<http://www.thesitewizard.com/archive/webhosting.shtml>

Possible web hosting services

- CrystalTech--about \$3.00 per month: Windows Server--allows you to use PHP & MySQL and other Windows compatible applications, might not be able to run some open source applications
- Pair--about \$10.00 per month (open source hosting service; said to have great customer service)
- Cacvoices, www.cacvoices.org::A free web hosting service for community and faith based organizations. Organizations who already have their own page may also request to have their site linked on the CACVoices homepage.

Things to consider when choosing a web hosting service:

Storage, bandwidth, email service, upgrade path, and ability to check Web stats

On domain names (an address on the internet; a website's URL)

Keep it simple, use common spelling, are not case sensitive, may also use domain forwarding is using a free or shared domain host.

"Five steps to Protecting your .Org domain names"

<http://www.protectyour.org/fivesteps.html>

Compassion Capital Fund:: Media Capacity Building Workshop

This handout will be available online at:

www.cacvoices.org/compassioncapitalfund/workshopmaterials/



CAPITAL AREA COMMUNITY MEDIA CENTER

CREATE. EDUCATE. INNOVATE.

www.capitalcmc.org – capitalcmc@gmail.com

Possible domain name registration sites

- www.Buydomain.com
- www.gimmemydomains.com
- www.godaddy.com

The resources you will need to create a site:

<http://www.techsoup.org/learningcenter/webbuilding>

FTP Clients (to manage and upload your web files)

- www.filezilla.com (free FTP client)

Useful resources for *creating* your site...

- Free web building tutorials: <http://www.w3schools.com/>
- Free web templates: <http://freewebtemplates.com/>
- Web Style Guide (chapters 3 & 4):
<http://www.webstyleguide.com/site/organize.html>
<http://www.webstyleguide.com/page/index.html>
- “Writing for a Web Audience”:
http://www.smartisans.com/articles/web_writing.aspx
- Web Style Guide : <http://www.webstyleguide.com/>
- “Seven Steps to Easier Web Navigation”:
http://www.smartisans.com/articles/web_navigation.aspx
- Dummies.com Web Design “how to” articles (yes, this site can be useful if you have a certain question or problem you are trying trouble-shoot):
<http://www.dummies.com/WileyCDA/Section/id-100122.html>
- Usability guidelines for website design:
<http://www.usability.gov/pdfs/guidelines.html>

Useful resources *after* your site is up on the web...

- Google information for webmasters: <http://www.google.com/webmasters/>

Compassion Capital Fund:: Media Capacity Building Workshop

This handout will be available online at:

www.cacvoices.org/compassioncapitalfund/workshopmaterials/